

# Cut Through the Hype: What AI Actually Delivers in Your Business

We've all seen the headlines: "AI is changing everything." But what does it actually do for your business today—and what's just noise? In this workshop, we'll take an unfiltered look at the real-world impact of Microsoft Copilot across Microsoft 365 and Dynamics 365 Business Central.

Whether it's summarizing meetings, drafting documents, or digging through data, we'll explore where Copilot provides real value—and where it still needs a human touch. You'll leave with a clear understanding of what's possible right now, how to start applying it, and how to avoid getting caught up in exaggerated promises.

Ideal for decision-makers and teams just beginning their AI journey, this session is all about cutting through the hype and focusing on what works.

## Real World Examples

- **Meeting Recaps:** Copilot in Teams delivers accurate meeting notes and action items, making executive follow-ups effortless.
- **Content Creation:** Quickly turn raw ideas or rambling notes into polished Word documents or ready-to-present PowerPoints.
- **Time Savings in Communication:** Draft 80% of a client email with context pulled from CRM—then spend your time refining, not writing from scratch.
- **File Retrieval:** Forget digging through folders—ask Copilot, "Where's the file from our meeting with John Smith?" and it finds it for you.
- **Quick Research:** Need an update on industry trends? Ask Copilot to summarize the top 5 articles about Business Central from this week.

## Skills You'll Gain

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- A grounded understanding of what Copilot can and can't do across Microsoft 365 and Business Central
- The ability to interact with Copilot using natural language prompts to speed up daily tasks
- Confidence in reviewing and enhancing AI-generated content
- Insight into which roles and departments benefit most from Copilot tools
- Practical strategies to begin integrating AI tools into existing workflows without disruption